UN Goals





No Poverty

Regular and transparent payment of all taxes and contributions to the state budget and local government, ensuring thereby functioning and development of all activities which are important to the community, including taking care of the most vulnerable groups in society.



Zero Hunger

The company secured food for the most vulnerable social groups in Zagreb, Split, Osijek, and Vukovar.



Good Health and Well-being

We continue with intense activities in the field of e-Health by implementing a contract with the Croatian Ministry of Health for the services of corrective maintenance of the Central Healthcare Information System of the Republic of Croatia (CEZIH). We participate in the EDIH AI4Health. Cro project (Artificial Intelligence for Smart Healthcare and Medicine) with the aim of providing a comprehensive support to companies and public entities with advanced services and technologies based on artificial intelligence, addressing the needs of health and public health care systems for digital transformation. When it comes to taking care of employees, we secure regular medical checkups for all our employees. Moreover, we take care about their physical and mental health through our PrevENTion proaram.



Quality Education

By engaging students in concrete projects in the company, as well as projects in cooperation with the academia (Summer Camp and other activities) we achieve synergy potential for all stakeholders. We participate in defining educational programs and contribute to their improvement. Academic education is also in focus internally: in the parent company, the percentage of highly educated employees accounts for 96% of the total number of employees, while at the Group level it accounts for 86%. In addition, Ericsson Nikola Tesla delivered 305 meteorological stations as aid in digital teaching within the CARNET's project, eSchools. The devices that measure the basic meteorological data will transfer data in real time to Ericsson Nikola Tesla's eEnvironment platform and, by comparing the current and historic values, enable students' and pupils' additional education in regard to climate change.



Gender Equality

We carry out activities in all segments of society with the aim of eliminating prejudice and stereotypes and encouraging interest in STEM professions from an early age (by participating in projects like MUZZA Science Week, etc.). We promote the importance of equal participation of women in ICT sector and in leadership positions. At the Company's level, the representation of women in the total workforce is 29%, and women hold 27% of managerial positions. Moreover, the representation of women at the Group's level in the total workforce is 25%, and women hold 25% of managerial positions.



Clean Water and Sanitation

At the end of 2023, the project IRI2 WaterQ was completed. This project deals with risks and estimation of the impacts of drinking water on people's health. Through implementation during the project, three public water supplies that in total have approximately 70,000 users have gained a better insight into the quality of drinking water, and they also gained access to analytical IT systems by which they also realized significant savings in the drinking water quality monitoring. Additionally, by carrying out commercial implementation of the WaterQ system at the Croatian Institute for Public Health, after the project was finished the prerequisites have been realized for the cooperation of public water supplies and the Croatian Institute for Public Health in the part of collecting data about the water quality of drinking water is aligned with the demands of the EU Directive about the water for human consumption, which was also transferred in the Croatian Act on Water for Human Consumption. It is important to highlight the pilot locations in smallscale rural water supplies Kalinje, Žumberak and Radočaj brodski. Due to the inaccessibility of the public water supply, these communities are developing their own distribution system, and our system provides the population with an insight in the quality of drinking water and enables them to share data with the public health institutions. The next step is to implement WaterQ system in as many public water supplies as possible to achieve a total digitalization of data of water for human consumption, which is a prerequisite for various digital services that will enable all the users of public services an easy and user-friendly access to data about the quality of water the consume.



Affordable and Clean Energy

In our business operations, we use energy from renewable energy sources. We use waste heat from cooling our data center to heat the offices. We participate in the EU HORIZON project INSULAE with the aim of developing and implementing innovative solutions for energy selfsufficiency and decarbonization of islands in the European Union. Three islands were selected, and one of them is the Croatian island Unije. This project contributes to the implementation of the "Clean Energy for EU Islands" initiative, helping to create action plans for the islands in order to produce cheap and sustainable energy. The plan is to reduce fossil fuel consumption on the islands by 11% through a wide implementation of solutions created in the project.



Decent Work and Economic Growth

We provide a pleasant working environment for our employees, encourage them to lifelong learning in order to stay competitive in the labor market during their entire life, and ensure fair, regular and competitive salaries. We have continued to work on increasing the existing comprehensive program of benefits.



Industry, Innovation and Infrastructure

In global Ericsson teams, we work on 5G-related solutions as the most important open innovation platform for the development of digital society and take over new responsibilities for the improvement of quality of our strategic partners' telecom infrastructure. Furthermore, we have also been working on many research and development projects in Industry 4.0 in the field of transport, environment, etc. In addition to the fact that, as an industry, we are not in the category of significant polluters, we help other industries to achieve better quality monitoring of all the environmental parameters and to manage their environmental footprint. With our solution "eEnvironment Industry" we monitor all the relevant parameters and enable management of the overall process of collecting, central storage as well as processing and reporting in line with GRI and ESRS standards. Additionally, with ESG Platform, we help the industry to make a simpler transition to the new ESG concept of non-finance reporting, and we provide it with a tool to make its data relevant, accurate and confidential at any moment. We are working on the three-year project EDIH Adria (European Digital Innovation Hub Adriatic Croatia) of the European Center for Digital Innovations within the program Digital Europe, which encompasses the private and public sector in Adriatic Croatia, along with the networking and synergy cooperation in the entire Croatian territory, and also with other EDIHs in the EU. Activities encompass testing before investments, training in the digital skills domain, support to digitalization, innovative ecosystem, and networking.

Reduced Inequalities

Through the realization of national infrastructural solutions for the availability of fast Internet, we also increase the digital inclusion in smaller and rural areas, which allows citizens additional opportunities to use various advanced e-Services. By participating in the work of UNICEF's Think Tank on children's rights, we actively contribute to the development of new possibilities of education for children and young people, especially those from sensitive groups.



IO REDUCED INEQUALITIES

Sustainable Cities and Communities

We are working with partners on the project of establishing the system of automated traffic management in the City of Split. During the project, the Traffic Control and Monitoring Center (CKNP) will be established and equipped as the central control room for managing mobility, in which traffic is monitored and controlled, and from where mobility strategies are carried out. Thereby, this ensures that the entire traffic network has a better traffic flow, reduces travel time, increases safety in traffic, and reduces harmful consequences of traffic, such as emissions of harmful gases and noise. The project of population migration data analysis for the needs of the Ministry of the Sea, Transport and Infrastructure has continued through the delivery of an interactive WEB-GIS tool that contains data about daily migrations of population in the territory of the Republic of Croatia at the local self-government unit level, which serve for planning and optimizing services of public transportation of passengers within certain counties.



Responsible Consumption and Production

A significant part of our services is delivered remotely, primarily in the segment of network design and optimization, network integration and software upgrade, and we have continuously been working on their development. The solution eEnvironment Industry enables quality monitoring and management of environmental parameters.



Climate Action

We have been working on solutions for the sustainability of the Zagreb airport's building, as well as its traffic optimization through Horizon H2020 project OLGA with the aim of meeting the European decarbonization targets even before the set deadline, through a development of 35 innovative solutions that preserve the environment and biodiversity. In general, our solutions have a significant positive impact on our customers' energy consumption and carbon footprint reduction. In our own business operations, due to a significant percentage of employees working from home and the increased use of ICT solutions for remote work, all forms of travel have been reduced, and thus the use of means of transport. Therefore, in addition to the increase of energy efficiency and decrease in energy consumption, the company has also contributed to climate protection by reducing carbon footprint from these two sources.



Life on Land

Environmental sustainability aimed at reducing pollution and preservation of life on land is an integral part of our business strategy. This is achieved through responsible management of impacts from our own activities, and through a product portfolio with a focus on innovative 5G solutions that will significantly contribute to the preservation of ecosystems on land.



Peace, Justice and Strong Institutions

By developing solutions for the digitalization of land registry and cadaster, cultural heritage, tourism, state green borders monitoring, as well as for other security aspects, we provide an opportunity for more efficient work of institutions and a safer life.



Partnerships for the Goals

We form partnerships with all target groups. We have one of the leading roles and actively participate in national umbrella institutions that encourage corporate social responsibility: Croatian Business Council for Sustainable Development (HRPSOR), Croatian Employers' Association (HUP), Croatian Chamber of Economy (HGK), etc. We cooperate with universities and institutes on various projects and open a dialog with the community when solving important topics.