



COMPANY INFORMATION

Ericsson Nikola Tesla is a leading regional provider of communications products and services in operator's segment and a provider of innovative information and communications solutions related to healthcare, transport, state administration, municipal services and multimedia. Owing to the activities of its Research and Development Center and expert centers for service delivery, it is also Croatia's leading knowledge exporter. Being a member of the Ericsson Group, the Company operates within the Region Western and Central Europe (RWCE). The Company is a socially responsible entrepreneur, building its strong reputation on reliability and good relations with all stakeholders - employees, customers, partners, suppliers, shareholders and the wider community. In addition, the Company promotes sustainable development by balancing long-term growth and competitiveness in changeable external conditions with positive economic, social and environmental impacts.

VISION

The regional ICT leader and the prime driver in an all-communicating world.

MISSION

To provide innovative ICT solutions that improve people's lives and create new value for both business and society.

STRATEGY

<p>OBJECTIVE</p> <ul style="list-style-type: none"> > Specific > Measurable > Time-bound <p>SCOPE</p> <ul style="list-style-type: none"> > Customer > Offering > Geography <p>COMPETITIVE ADVANTAGE</p> <ul style="list-style-type: none"> > Transferrable skills > Shared resources 	<p>A leading regional provider of information and communications technology solutions that through innovative approach and thought leadership drives opportunities and creates value together with its customers.</p> <p>Profitable sales growth based on technology leadership, leadership in services, regional presence and e2e concept.</p>
<p>KEY PERFORMANCE INDICATORS</p>	<p>Wanted position targets 2015</p> <ul style="list-style-type: none"> > Customers: customer satisfaction > Employees: employee motivation > Shareholders: profitable sales growth

Company name	Ericsson Nikola Tesla d.d.
Core activity	Provider of modern information and communications products, solutions, software and services
Address	Krapinska 45, HR-10 000 Zagreb Poljička cesta 39, HR-21 000 Split
Telephone	Zagreb +385 1 36 53 535 Split +385 21 20 58 00
Fax	Zagreb +385 1 36 53 156 Split +385 21 20 58 34
E-mail	etk.company@ericsson.com
Web site	www.ericsson.hr
OIB (personal identification number)	84214771175
Share capital	HRK 133,165,000 *
Shares	1,331,650 registered shares
Nominal share value	HRK 100 *
Ownership structure	Ericsson 49.07 percent, other shareholders 50.67 percent, treasury shares 0.26 percent *
Share trading	Ericsson Nikola Tesla (ERNT-R-A) shares are traded in the Regular Market of the Zagreb Stock Exchange (ZSE).
Giro account	ZABA 2360000-1101235687 PBZ 2340009-1110012058 RBA 2484008-1100331673 ERSTE 2402006-1100414168
Management Board	Gordana Kovačević, MSc
Chairman of the Supervisory Board	Roland Nordgren
Number of employees	1,581 *

* as at December 31, 2012



COMMUNICATION FOR ALL

We believe that connectivity empowers people, business and society